

# LinkedIn

[LinkedIn](#) is a global, career and industry oriented, social networking service for all professionals. See also the related [LinkedIn for Higher Ed Professionals](#). LinkedIn is owned by Microsoft.

Employers can post jobs and job seekers can post their CVs. LinkedIn profiles may be ranked highly in search engine results.

LinkedIn users include businesses and individuals who can create profiles and connections to others who may represent their real-world professional relationships.

Users can invite anyone to make a connection. It is recommended that users only accept connection requests from people that they know, or from those for which the connection may be mutually beneficial.